

## Westfield GC “New Member Grab” Membership Drive 2018

Available for ALL 2017 Members/Season Pass Holders to participate in, for the 2018 Season...

### Rules-

1. Any **2017** Westfield GC Member/Season Pass Holder may attempt to bring in a “NEW” Member/Season Pass Holder to Westfield GC. (*“New” Member/Season Pass Holder being anyone who has not been a Member/Season Pass Holder the previous year or more to Westfield.*)
  - a. If that current Season Pass Holder is able to bring in **one (1)** “New” Season Pass Holder, EACH person gets a **10%** Discount on the year’s Season Pass Holder rate.
  - b. If that Member decides to bring in two (**2**) new individuals, the current Season Pass Holder gets a **15%** discount on their Season Pass. The **two** new individuals that individual brings in get a **10%** discount on their Season Pass.
  - c. If that current member brings in three (**3+**) NEW individuals, the CURRENT Season Pass Holder gets a **20%** discount and **ALL additional** new people brought in by the current season pass holder get a **10%** discount on their Membership/Season Pass Holder rate for the year.
2. The **MAXIMUM** Discount to be given out is **20% off**.
3. As long as ALL individuals remain Season Pass Holders for the following year (*for example a new Season Pass Holder in 2017 wishes to remain a Season Pass Holder in 2018*), those individuals are now eligible to do “head hunting” for the next year and try to bring in another new person, or more at a discount.
4. Season Pass Holders will now not only be able to join Men’s League(s) or Women’s Leagues, but they will also gain a benefit of getting 10% Member discount in the golf shop. (*10% discount avail on in-stock, as well as special orders,*)
  - a. The 10% discount is on golf shop merchandise ONLY (hard and soft goods). (*10% discount **NOT** available on golf car rentals, push cart rentals, trail fees, greens fees, food, soft drinks, club repair by the head professional, or tournament entries, or League Fees.*)
5. Any Current Season Pass Holder can bring in another individual at ANY Season Pass Category. The discount per Season Pass holders could be, for example....
  - a. Single bringing in Single, or Couple, or Young Adult
  - b. Family bringing in Family, or Couple, or Young Adult
  - c. Single bringing in Family, or Couple, or Young Adult
  - d. Family bringing in Single, or Couple or Young Adult
  - e. Junior bringing in Junior, or Couple, or Young Adult
  - f. Family or Single bringing in Junior, or Couple or Young Adult

The idea of this program is to try to entice more people to join Westfield GC!! This could/should work as a pyramid with one member bringing in a person, then the next year both those individuals bringing in two more individuals, etc., etc....

Any discounts offered in the Bar/Lounge would be at the discretion of the new Leasing Tennant. (TBD.)